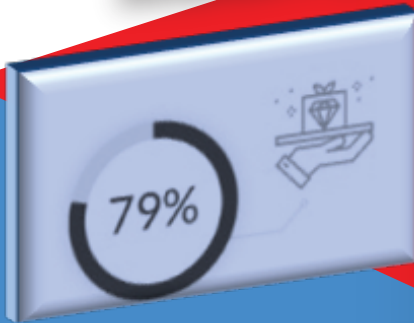


SME Biz DASHBOARD



Price, Offer/Coupons
Availability



Personalize Service



Higher Productivity

History of optima solution



Optima Solution is an ICT company which has started its journey in 2011. Our vision is to provide diversified business solutions. We have provided solutions to various segments depicting in the next page.

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Optima Solution

OPTIMA POS FOR SME Biz in Bangladesh





POS stands for Point Of Sale is an automated sales management software.

POS is used throughout the restaurant and retail industry. This computerized system allows business owners to track sales, cash flow, food inventory and can help simplify your bookkeeping enormously

Benefits of OPTIMA ERP:



Sales Reports



Save Time



Employee Management



Faster Service



Profit Report



More Profit



PS Engineering
...total engineering solution



MODULES with key features

BUSINESS

MANAGEMENT

- PURCHASES
- INTERACTIVE REPORTING
- USER MANAGEMENT
- ROLES
- CUSTOMERS
- TAX

STOCK

MANAGEMENT

- SALES
- SMS / EMAIL NOTIFICATIONS
- COMMISSION AGENTS
- PERMISSIONS
- SUPPLIERS
- BRANDS

SERVICE

MANAGEMENT

- INVOICING
- NOTIFICATION TEMPLATES
- SERVICE-MAN
- BOOKINGS
- PAY TERMS & PAYMENT ALERT
- CATEGORIES
- SUB-CATEGORY

PRODUCT

MANAGEMENT

- SINGLE & VARIABLE PRODUCTS ADD BRANDS, CATEGORY, UNITS, TAX RATES, GROUP TAXES.
- LOW STOCK ALERT & EXPIRY ALERTS
- PREDEFINED SKU OR AUTO GENERATE SKU
- SELLING PRICE GROUP.
- IMPORT PRODUCT CSV, AND MUCH MORE

ANALYZE

PROFIT

- PROFIT BY PRODUCTS
- PROFIT BY CATEGORIES
- PROFIT BY BRANDS
- PROFIT BY LOCATIONS
- PROFIT BY INVOICE
- PROFIT BY DATE PROFIT
- BY CUSTOMERS PROFIT